

Scope of the Environmental Management System

1. Organisational units, functions, physical boundaries

Brau Union Österreich AG is a 100% subsidiary of the HEINEKEN Group. Brau Union Österreich's headquarters is located in Linz (Gruberstraße 3; Quality Management and Central Laboratory at Raimundstraße 45), where the following departments are located:

- Executive Board
- Finance & Controlling
- Supply Chain incl. Production, Logistics, Quality Management
- Procurement
- Marketing, Events and Sponsorship
- Hospitality and Retail (Commerce, Sales)
- Corporate Affairs (Communications, Public Affairs, ESG)
- Human Resources
- IT
- Legal

The headquarters is ISO 14001 certified.

Brau Union Österreich operates 12 brewery sites in:

- Leoben / Göss
- Wieselburg
- Graz / Puntigam
- Zipf
- Schwechat
- Linz
- Lienz / Falkenstein
- Kaltenhausen
- Klagenfurt
- Villach
- Schladming
- Bludenz / Fohrenburg

The following breweries are already ISO 14001 certified:

- Leoben / Göss
- Wieselburg
- Graz / Puntigam
- Zipf
- Schwechat

In addition, Brau Union Österreich operates numerous sales warehouses across Austria to enable regional operations.

2. **Activities, products, services**

- Approximately 5 million hl and more than 100 beer varieties are produced at the production sites in total. The share of alcohol-free and 0.0% beer is steadily increasing.
- In addition, returnable crates are cleaned and refilled at the production sites Zipf, Wieselburg, Leoben / Göss, Graz / Puntigam, Lienz / Falkenstein and Fohrenburg.
- Brau Union also develops market innovations.
- Brau Union Österreich also operates its own logistics fleet, enabling regional, flexible and customer-focused operations (and, in part, also uses third-party logistics partners).
- Brau Union also operates its own online ordering platform for (business) customers: www.eazle.at
- Finally, Brau Union has a team that commissions and services dispensing systems in the hospitality sector.

3. **Licence to operate**

Brau Union Österreich AG holds trade licences to carry out various business activities, in particular brewing beer as an industrial operation, industrial production of carbonated beverages, and trading activities.

Brau Union Österreich employs a total of around 2,500 people (including around 80 apprentices across 10 apprenticeship occupations) and therefore bears a high level of social responsibility.

National value creation is significant: 100% of Brau Union's taxes are paid in Austria (EUR 344 million in 2024). The majority of the raw materials is sourced in Austria, as is 100% of the electricity (from renewable sources from Austria).

The brewery sites (ranging from flagship breweries (e.g. Göss) to small craft beer breweries (e.g. Schleppe, Linzer Bier)) all have a long tradition and are strongly rooted locally/regionally. The specifically trained on-site teams are led by experienced brewmasters.

In addition, Austria-wide synergies create cost and emissions efficiencies, and HEINEKEN enables international know-how transfer.

Context analysis to understand the organization and its context (internal & external topics which have an impact)

Environmental conditions that affect Brau Union

1. External environmental conditions

- **Climate change:**
 - Groundwater availability (e.g., own wells)
 - Losses in crops due to extreme weather (e.g., heat and drought periods, flooding)
 - Changes in regional environmental conditions (e.g., temperature, precipitation)
 - Varietal unsuitability (barley, hops) due to climate change
- **Legal and regulatory requirements:**
 - Potential new / stricter environmental laws and regulations
 - Requirements regarding emissions, waste, water, and energy
- **Market and society:**
 - Expectations of customers and stakeholders regarding sustainability
 - Requirements for supply chains and raw materials
 - Changing consumption behaviors (e.g., less alcohol is being consumed)
- **Regional environmental conditions:**
 - Soil and water quality
 - Biodiversity and nature conservation areas

3. Internal environmental conditions

- **Resources management:**
 - Use and availability of water (in the case of own wells)
 - Energy consumption and emissions
- **Production processes:**
 - Waste management, recycling, circular economy
 - Use of chemicals and auxiliary substances
- **Organizational structure:**
 - Environmental objectives and measures
 - Internal communication and training

Environmental conditions that are influenced by Brau Union

As a manufacturing company, Brau Union has various direct and indirect impacts on the environment. The most important environmental conditions affected are:

1. Water resources

- Withdrawal and use of groundwater
- Potential changes to local water availability

2. Emissions and energy consumption

- Emission of greenhouse gases from energy consumption and production processes
- Electricity and heat demand of the breweries
- Use of renewable and non-renewable energy sources

3. Soil and biodiversity

- Land use by sites and infrastructure
- Influence on local biodiversity through raw material cultivation and logistics

4. Waste and recycling

- Production waste (organic and inorganic)
- Recycling and disposal of packaging and residual materials

6. Agricultural raw materials

- Impact on regional agriculture through the sourcing of grain, hops, and other raw materials
- Promotion of sustainable cultivation methods through supplier requirements

7. Climate change

- Contribution and adaptation to climate change through emissions and resources consumption

Stakeholdermapping

Level of impact from topics

